



2021 ROSÉ California

The Simple Life Rosé is distinct and intentionally made in an understated style. Skin contact was minimized to promote fruit forward aromas, bright flavors, and a stunning pale, rose color. Minimizing grape skin contact also helps build a wine with soft tannins that lets the acidity and minerality shine through.

WINEMAKING

As grapes were received at the winery they were immediately pressed and fermented in stainless steel tanks at cold temperatures. No oak was used during fermentation and the resulting wine did not go through malolactic fermentation. This wine is meant to showcase the purity of fruit from the premier California vineyards individually selected for this Rosé wine.

TASTING NOTES

The 2021 Simple Life Rosé's attractive blush hue is hard to ignore. Aromas of ripe, fresh strawberries, red cherries, and a bouquet of roses invite you to take your first sip. On the palate, the strawberries are joined by watermelon notes, citrus undertones, and white jasmine tea to create a light- to medium-bodied mouthfeel. The crisp acidity is complemented by the beautiful minerality that will keep you wanting more. This food-friendly wine pairs well with a wide array of dishes and can be enjoyed on its own. Personally, we're reaching for our charcuterie board filled with our favorite meats, cheeses, and some marinated olives.

THE SIMPLE LIFE PHILOSOPHY

We treasure this small town, California life and its simple pleasures – like walking downtown and shopping at family-owned grocery stores, cooking with fresh ingredients from local farms, and drinking wine made by our family and friends who have been here for generations. We created these wines for the people that enjoy the simple things in life: friends, family, and a glass of wine.

VARIETAL BLEND	33% Syrah 27% Grenache 23% Zinfandel 13% Petite Sirah 3% Petit Verdot	VINTAGE	2021
		ALCOHOL	12.5%
		PH	3.30
APPELLATION	CALIFORNIA	TA	6.5 g/L