



2018 ROSÉ

California

The Simple Life Rosé is distinct and intentionally made in an understated style. Skin contact was minimized to promote fruit forward aromas, bright flavors, and a stunning pale, rose color. Minimizing grape skin contact also helps build a wine with soft tannins that lets the acidity and minerality shine through.

WINEMAKING

As grapes were received at the winery they were immediately pressed and fermented in stainless steel tanks at cold temperatures. No oak was used during fermentation and the resulting wine did not go through malolactic fermentation. This wine is meant to showcase the purity of fruit from the premier California vineyards individually selected for this Rosé wine.

TASTING NOTES

This vibrant and expressive wine is a lovely pale pink, rose petal color in the glass. Aromas of tart strawberry, red cherry, cranberry and jasmine blossom lead to a fresh and bright palate with layers of ripe fruit, citrus and floral flavors. The wine is fresh and crisp with a juicy palate, good minerality and balanced acidity. This Simple Life Rosé will pair well with a wide array of foods or is delightful to sip on its own.

THE SIMPLE LIFE PHILOSOPHY

We treasure this small town, California life and its simple pleasures - like walking downtown and shopping at family-owned grocery stores, cooking with fresh ingredients from local farms, and drinking wine made by our family and friends who have been here for generations. We created these wines for the people that enjoy the simple things in life; friends, family and a glass of wine.

VARIETAL	39% Syrah, 25% Barbera, 21% Mourvedre, 15% Tempranillo	ALCOHOL	12.0%
APPELLATION	California	PH	3.37
VINTAGE	2018	TA	6.9 g/L